



MARSEILLE, FRANCE '12

th

TIME FOR **SOLUTIONS**
March 12 > 17, 2012

WORLD
WATER
FORUM



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SECOND ANNOUNCEMENT • OCTOBER 2011



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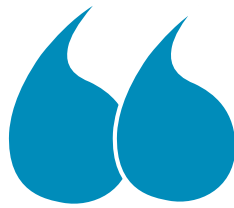
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editorial

TIME FOR **SOLUTIONS**
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As Minister of Ecology of the host country, I wish the Forum of Marseille to focus on concrete solutions enabling rapid progress in terms of access to water and to sanitation.

I also wish that commitments are taken by the different categories of stakeholders to ensure that progresses are achieved.

The debates and outcomes should be guided by certain principles:

- Efficiency requires that all involved parties are closely associated not only in the management of water in general but also in the preparation of the Forum.
- The role of local authorities is essential to improve access to water and sanitation. Good quality water has a considerable impact on human health.
- The protection of water resources is an obligation for all of us, both in terms of quantity and of quality.
- Finally, by strengthening transboundary cooperation around a shared resource, we contribute to peace.

The mobilisation of all the stakeholders and their participation in the Forum will be the guarantee of the progress of these principles, at the service of humanity.

Nathalie Kosciusko-Morizet
Minister of Ecology, Sustainable Development,
Transport and Housing

Universal access to water and sanitation is one of the major challenges of the Twenty-First Century. This is key to sustainable development, to the fight against poverty, to the protection of the environment and often, to peace and security. Crucially, the challenge primarily concerns countries that top the French agenda in terms of development assistance, such as Sub-Saharan African countries.

The World Water Forum in Marseille is an opportunity to promote the commitment of all in the fight for access to water and sanitation: nations, local governments, but also associations, NGOs and businesses. It will also help improve the quantitative and qualitative management of water resources, the role of local and regional authorities, and transboundary cooperation.

The Forum of Marseille is an opportunity for France to demonstrate its strong commitment on this issue.

The stakes are high: after Marseille, conditions must be met for the whole world to have access to safe water.

Alain Juppé
Ministre d'Etat,
Minister of Foreign and European Affairs



Overcoming cycles of drought and the arid nature of our region Provence, providing water for everyone, taking into account demographic growth, evacuating and treating this water while ensuring its quality and safety, fighting the risks of flooding... these are just some of the challenges that Marseille and the region's local authorities make efforts to control so as to give each inhabitant the fundamental right to water... a right which is from now on universally acknowledged, for providing water means ensuring life, health and food, economic and social vitality, development and harmony.

For close to one hundred and sixty years, the local public and private stakeholders have developed an internationally recognised expertise and built an infrastructure to supply, treat and distribute water, among the most effective in the world. Our institutions also learnt a long time ago how to manage this precious resource consensually, making our region a famous pole of excellence, where laboratories and businesses at the service of sustainable development flourish.

In this context, what could be more legitimate for our region than to host the largest global meeting for water in March 2012? Particularly since this ambition and the requirement have been consolidated with time.

Today, the PACA Regional Council supports local action in sanitation, resources and the management of the aquatic environment, and more particularly dealing with flooding. The Marseille Provence Métropole Urban Community is responsible for water and sanitation in its eighteen municipalities and will open the doors to its installations to conference participants and visitors to the Forum, for them to see their cutting edge quality control and resource protection facilities.

Since 1982, the Bouches du Rhône General Council has been responsible for the development, maintenance and operation of water courses, lakes and other State-owned bodies of water, whilst the City of Marseille manages the problem of rainwater run-off and the Marseille Provence Chamber of Commerce and Industry brings the support of the business world and enhances the competence of French and regional companies in the water domain.

To this range of expertise and the many solutions implemented in Marseille and its region, we have to add the 26 centuries of exchanges with the world and a flawless determination to promote international cooperation. Indeed, the "Provençal water model" can be shared, particularly with our neighbours on the shores of the Mediterranean.

The City of Marseille, which initiated, proposed and defended the candidature of Marseille as host to the 6th World Water Forum, is particularly proud to have been chosen to organise this major event for the future of humanity, alongside France and the World Water Council. It is for this reason that it has been consecrated "World Water Capital 2012".

Host city to the World Water Council since its creation, Marseille implements an ambitious water policy with an eye on the future and all those who would like to contribute to its cause are welcome to come and join us to share, exchange, listen and debate the best solutions to be put in motion.

Welcome to the Forum of Solutions, in Marseille, in March 2012.

Jean-Claude Gaudin
Mayor of Marseille

Michel Vauzelle
President of the Regional Council
Provence Alpes Côte d'Azur

Jean-Noël Guérini
President of the Bouches du Rhône
General Council

Eugene Caselli
President of the Marseille Provence
Métropole Urban Community

Jacques Pfister
President of the Marseille Provence
Chamber of Commerce and Industry



It is a great pleasure for us of the International Forum Committee to issue this second announcement of the 6th World Water Forum, Marseille 2012.

This is the Forum of solutions and commitments, and as such, we are looking for concrete actions towards solving the water problems around the world.

We invite proposals that will be feasible under financial, social and environmental boundary conditions.

The possibilities offered to the water professionals, water users and the NGO community to interact with high-level political decision-makers make the Forum an ideal platform for discussing the way forward.

We foresee a very lively Forum in the charming city of Marseille. The four commissions of the International Forum Committee (thematic, regional, political and grassroots & citizenship) have done an excellent job in proposing a week long World Water Forum with a variety of sessions unveiling thematic priorities and commitments from all stakeholders involved (politicians, NGOs, public and private sectors, universities and professional associations).

Come and join us at the largest event about water in the world.

Ben Braga

President, International Forum Committee

Vice-president, World Water Council



Canal of Provence



Saint-Bachi Aqueduct



Settling Tank, Aix-en-Provence

TIME FOR SOLUTIONS
Marseille > March 2012

SHARE YOUR SOLUTIONS WITH THE WORLD



The 6th World Water Forum Marseille, France '12

The 6th World Water Forum – Time for Solutions – shows how the international water community contributes to facing the major world water-related challenges, from access to water for all and everyone, to climate change and food security.

This 6th Forum will be the birthplace of strong commitments and partnerships aimed at the introduction and scaling up of promising solutions by all the stakeholders from the different regions: elected representatives, decision-makers, civil society, financial partners and experts.

Time for solutions

So as to best respond to the global water challenges, the 6th World Water Forum is guided by 12 Priorities for Action and 3 Conditions for Success, translated into common and measurable goals. These targets and their roadmaps provide a strategic frame to the identification and replication of promising solutions.

Hydroelectric power plant of Saint-Chamas, Marseille



Water tank near Serre-Ponçon, Alps



Roquefavour Aqueduct, transporting water from the Durance to Marseille



Réaltor Tank, near Aix-en-Provence



12 Priorities for Action

<p>Ensure Everyone's Well-Being</p>	<p>1.1 Guarantee access to water for all and the Right to Water 1.2 Improve access to integrated sanitation services for all 1.3 Contribute to hygiene and health through water and sanitation 1.4 Prevent and respond to water-related risks and crises 1.5 Contribute to cooperation and peace through water</p>
<p>Contribute to Economic Development</p>	<p>2.1 Balance multiple uses through IWRM (<i>Integrated Water Resource Management</i>) 2.2 Contribute to food security by the optimal use of water 2.3 Harmonise water and energy 2.4 Promote Green Growth and value ecosystem services</p>
<p>Keep the Planet Blue</p>	<p>3.1 Improve the quality of water resources and ecosystems 3.2 Adjust pressures and footprints of human activities on water 3.3 Respond to climate and global changes in an urbanising world</p>
<p>Conditions for Success</p>	<p>CS1 Good governance CS2 Financing water for all CS3 Enabling environments</p>



Contribute and participate in the Forum of Solutions

March 12 to 17, 2012

> **Contribute** with a solution and commit to help address global water challenges.

Send us your detailed proposal via our online Platform of Solutions:
www.solutionsforwater.org

> **Join** one of the 6th World Water Forum's working groups in charge of identifying solutions and generating commitments.

Follow the 3 steps:

- consult the list of priorities and targets on our website or Platform of Solutions
- select the relevant target(s)
- contact the coordinator by e-mail with your proposal of contribution and solution(s).

> **Join** our Grassroots & Citizenship network initiatives:
Youth initiatives, Water & Gender, NGOs, Water for Thoughts.

Contact: youth@worldwaterforum6.org
or waterandwomen@worldwaterforum6.org
or ngos@worldwaterforum6.org
or waterforthoughts@worldwaterforum6.org

> **Propose** a project for institutional support and get the 6th World Water Forum label. Our Grassroots & Citizenship labeling charter will tell you all about our conditions.
Contact: label@worldwaterforum6.org

> **Come** and participate in the Forum sessions, conferences and debates.
Registration is now open on www.worldwaterforum6.org.
Early birds get favourable conditions before December 1st 2011.

> **Organise** your Forum side event or conference. Fill in our application form on line.
Contact: side-event@worldwaterforum6.org

> **Participate** in the water exhibition with a pavilion or a booth, of MeetGreen™ standards, in line with the 2007 UN Global Impact charter.
Contact: expo@worldwaterforummarseille2012.org

And ... you can also > **Apply** to the different international water prizes which will be awarded during the Forum week in Marseille. Application details are available on www.worldwaterforum6.org / The Forum / Prizes or worldwatercouncil.org / World Water Forum / Prizes

> **Become** a volunteer and help mobilise, educate, inform, bring life to the Forum in the city!
Contact: volunteers@worldwaterforum6.org

Over 80 events
and projects labeled
as of September 2011

solutionsforwater.org

A sustainable tool to share your solutions and commit for water

Designed by the International Forum Committee of the 6th World Water Forum, for Marseille in 2012 and beyond, this platform is an open-source, transparent digital tool dedicated to collect, to share and to follow solutions and commitments for water, from the international water community – but not only –, driven by our global water priorities and our thematic or regional targets, following a WISE methodology: Wide Involvement Stakeholders Exchanges. This international platform is an intuitive working space, a knowledge-sharing and a networking tool, as well as an international communication and exchange device.

Contribute to the " Time for Solutions "

Whether already existing or innovative, solutions may take a variety of forms: legal, technical, institutional, financial or educational. It must contribute to solving a problem linked to water and help to address any of the 6th World Water Forum priorities and conditions of success.

Seven criteria will help identify promising solutions by the Forum working groups: strategic conformity with a Forum target, feasibility, cost effectiveness, demonstrated impact, replicability, depth of commitment and sustainability.

ONE WEEK TO INCREASE GLOBAL MOBILISATION AROUND QUESTIONS CONCERNING WATER

Monday March 12: Time for Solutions! Opening ceremony and plenary sessions inspiring strategic directions.

The Forum will bring together at the same table the stakeholders from different worlds and activities, with different interests and goals, to discuss and work on common objectives. Priorities and conditions for success will set the stage for the week.

Tuesday March 13 to Thursday March 15: Over 250 sessions dedicated to Solutions!

Results of the thematic, political and regional commissions, these 3 days of intense discussions and debates will highlight promising solutions – technical, legal, financial, educational, etc. – the whole planet can benefit from.

Friday March 16: D-Day for Commitments to face global water challenges.

From experts to decision-makers, all the stakeholders will commit to actions to be financed and implemented, in a short to medium time frame.

Saturday March 17: Final synthesis and closing ceremony. Time for Solutions!

Declarations for the future of water on our planet and for a sustainable development with fair room given to solving water issues.

More than 100 events and projects from civil society will accompany the Forum

Preparatory meetings on the road to Marseille 2012



Paris – January 2011



Kick Off meeting – Palais Elysée Paris June 2010



Stockholm – August 2011



Marseille – September 2011



Singapore – July 2011



Lyon – May 2011

International Water Prizes

Created in order to reward positive actions in the domain of water and to raise public awareness for global water issues, the grand water prizes will be awarded during the Forum week: the King Hassan II Great World Water Prize, the Kyoto World Water Grand Prize, the Compromiso Mexico Water Prize, the Turkish Republic Prime Minister's Water Prize.

	DAY 1 Monday March 12	DAY 2 Tuesday March 13	DAY 3 Wednesday March 14	DAY 4 Thursday March 15	DAY 5 Friday March 16	DAY 6 Saturday March 17
8.30 am / 10.30 pm		Thematic and regional sessions			Commitment day	Final synthesis closing session
		High level roundtables	Local and regional authorities conference	Local and regional authorities conference Parliamentarian conference		
11.00 am / 13.00 pm	Opening ceremony	Thematic and regional sessions			Commitment day	Closing ceremony
		High level roundtables	Local and regional authorities conference	Local and regional authorities conference Parliamentarian conference		
Lunch	Side events					
2.30 am / 4.30 pm	Inspiring speeches	Thematic and regional sessions			Commitment day	" Grassroots & Citizenship " major events
		Ministerial conference	Regional interpolitical dialogues	Local and regional authorities conference Parliamentarian conference		
		Multi-stakeholder sessions and High Level Panels				
5.00 pm / 7.00 pm		Ministerial conference	Regional interpolitical dialogues	Local and regional authorities conference Parliamentarian conference		
7.30 pm / 9.30 pm	" Grassroots & Citizenship " major events					

The Ministerial Declaration

is being prepared through a series of Preparatory Committee meetings (PrepComs) by national governments in consultation with Major Groups, international organisations and the thematic/ regional coordinators of the Forum.

Regional Trialogues

will be organised among Ministers, Parliamentarians and Local/ Regional Authorities. These Trialogues will be based on targets selected by the regions themselves and discussed as to how each level of government can help the other in their implementation and whether improved multi-level governance mechanisms would aid in achieving their solutions.

High Level Roundtables

will be convened by one or more countries during the Forum, which facilitate an in-depth dialogue with ministers and representatives from intergovernmental organisations, civil society, the private sector, academia and local and parliamentary elected officials.



The 6th World Water Forum innovates

- A Platform of Solutions, accessible to everyone, to last beyond 2012.
- A roadmap to achieve concrete commitments, involving experts and decision-makers from different sectors and regions of the world.
- A new commission, "Grassroots & Citizenship", to involve and mobilise civil society.
- A strengthening of the political process especially through significant contributions and commitments from parliamentarians and local and regional authorities from around the world.
- Debates on sensitive issues.

The outputs of the 6th World Water Forum

Ministerial declaration, stakeholders' commitments, Forum statements, a promising solutions toolkit, and finally the Marseille Framework for Action.

REGISTRATION
IS OPEN ON LINE
www.worldwaterforum6.org

the 6th World Water Forum



- Over 800 speakers
- 140 ministerial delegations
- More than 180 countries represented
- 25,000 participants expected
- 2 years of preparation with more than 160 working groups to prepare the world's largest event dedicated to the cause of water

How to share a solution

Log in and our digital Platform of Solutions will show you the way

www.solutionsforwater.org

or contact solutions@worldwaterforum6.org

How to join a working group

1. Consult the Forum priorities and targets on our website,
2. Select your target(s) and identify the coordinator in charge of the target,
3. Contact the coordinator by email and send him/her your contribution.

How to join one of the Forum networks

youth@worldwaterforum6.org

or waterandwomen@worldwaterforum6.org

or ngos@worldwaterforum6.org

or waterforthoughts@worldwaterforum6.org

How to register and book a hotel room

Register on line on our website www.worldwaterforum6.org and choose the options that suit you best for your stay. Early birds get best rates before December 1st, 2011.

For your visa, ask for a letter of invitation to the 6th World Water Forum when registering on line.

How to plan for social events and tours

Select the options of your choice on your online registration form.

Cultural and tourist visits as well as technical field trips can be scheduled for you.

How to obtain accreditation for journalists

Contact directly press@worldwaterforum6.org for press accreditation and for registration.

For special request and interviews, contact:

press@worldwaterforum6.org

How to apply for sponsorship

Fill in our form on worldwaterforum6.org to send us your request and motivations with special interest and suggestion of contribution.

How to join the volunteers

Contact volunteers@worldwaterforum6.org to live this fabulous human adventure from the inside, to help inform, guide and bring the Forum to life in the city!

How to organise a side event within the Forum

Apply on our website or contact:

side-event@worldwaterforum6.org

How to book a pavilion or a booth

Eco-friendly equipment and services are available.

The exhibition brochure and the application form are available on our website.

Specify your needs and environmental requirements to:

expo@worldwaterforummarseille2012.org

Register **before December 1st**, 2011 for best conditions.
Entrance fees adapted to public and length of stay.
Special rate for students. Free for school groups under special conditions.

- Over **400** hours of discussions and hot debates
- Over **250** sessions and panels
- Over **100** Grassroots & Citizenship events
- Nearly **100** Forum side events
- A water exhibition of **10,000** square meters to host pavilions and booths

• The World Water Forums are organised by the World Water Council every three years. The 6th World Water Forum is hosted by France and the City of Marseille, with the support of local authorities.

• An International Forum Committee is in charge of its organisation. It is managed by a board with 11 members from the World Water Council and 11 members from France.

How to come to Marseille

All means of transport lead to the ancient capital of Phocea:
air, road, rail and sea.

The Marseille Provence international airport is linked to 103 cities and its low-cost terminal to 30 European and Mediterranean cities.

More information: www.marseille.aeroport.fr – mp2.aeroport.fr – voyages-sncf.com – autoroutes.fr – sncm.fr – marseille-port.fr



Where to stay

The city counts more than 8,000 hotel rooms in all categories.

A further 7,000 rooms are also available close by or on cruise ships.

More information on the city assets: www.marseille-tourisme.com

We can book your hotel room for you when you register.

Make your choice on line on our website.

How to organise a school class visit

Send your formal request to the International Forum Committee at 11 La Canebière – 13001 Marseille, France or to youth@worldwaterforum6.org.

Registration is mandatory. One teacher per 10 school children is required.

Class visits for High Schools are open and free on Tuesday March 13th and for Primary schools on Thursday March 15th.

How to contact us

General requests:

secretariat@worldwaterforum6.org

Logistical requests (transportation, accommodation, etc.):

event@worldwaterforum6.org

Stay informed



CONTACTS

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